



**MOORE COUNTY TOURISM DEVELOPMENT AUTHORITY**  
**One Time Project Fund (OTPF) 2.0**  
**Official Application 2025**

---

**Application Rules:**

- All applications must be typed. Handwritten applications will not be accepted.
- Do not skip any questions. Provide complete information for each question.
- Included any supporting materials with application (pictures, payouts, background info).
- Applications will be evaluated on applicant's ability to provide the most complete and appealing information. If you have any questions, please contact **Phil Werz 910-992-4505**.

1. Applicant Organization Name

2. Name of the Project

3. Website (If applicable)

4. Project Location:

5. Mailing Address:

6. Contact Person:

7. Telephone Numbers: Office:

Cell:

8. Email address:

9. Grant Amount Request:

10. Briefly describe your project. (If you have any drawings, photos or renderings, please submit with application.)

11. Does a similar project already exist in the Piedmont area of North Carolina or Moore County?  
Please describe how your project will attract visitors and create room nights.

12. Will this project include a marketing plan? How much do you plan to invest annually on marketing more than 50 miles away from Moore County?

13. Has a feasibility study been completed? YES or NO If yes, please submit with application.

14. What is the total budget of your proposed project?

15. Will you secure at least the same amount of funding you are applying for? Must be 50%.

16. If you receive OTPF funding, will it be the first funding committed for this project? YES or No.

17. LIST the current funding for your project:

| Source | Amount | Secured | Pending |
|--------|--------|---------|---------|
|        |        |         |         |
|        |        |         |         |
|        |        |         |         |
|        |        |         |         |

18. How many guests or visitors do you expect to come to your project once completed?

Year 1  Year 2  Year 3

19. Explain how you came up with your numbers above.

20. Please add any additional information you deem relevant.

21. Projected break ground date?

22. Completion date of project?

23. If different, projected opening date?

---

**Please sign below the following statements, acknowledging that you understand and agree to them, and all contained within the application:**

**Indemnity:**

Grantee agrees, to the fullest extent permitted by law, to defend, indemnify, and hold harmless MCTDA, its officers, directors, affiliates, employees, volunteers, and agents, from and against any and all claims, liabilities, losses and expenses (including reasonable attorney's fees) directly, indirectly, wholly or partially arising from or in connection with any act or omission of Fundee, its employees or agents, in applying for or accepting the grant, in expending or applying funds or in carrying out the project as set forth in the proposal.

**Sole Discretion:**

All elements of the MCTDA One-Time Project Fund are managed at the sole discretion of the MCTDA, including the application review process and all subsequent funding decisions. Funds awarded within this program are made by the MCTDA and are not subject to external oversight or approval.

**Terms of Agreement:**

I hereby acknowledge that I have reviewed and understand the terms of the agreement.

**Completed Application:**

I hereby acknowledge that I have completed this application in good faith, confidence, and counsel, and have done so in full compliance with the law. I have made no attempt to falsify or misconstrue facts or data anywhere in this application.

**Submission Information:**

To be considered for project funding, a completed application should be provided to the below address or digitally to: [pwerz@homeofgolf.com](mailto:pwerz@homeofgolf.com) MCTDA | 155 W. New York Ave., Suite 300 Southern Pines, NC | 910-992-4505.

Applicant Signature:

Date:

Applicant Printed Name: